Vesalius College Summer Programme 2011
30 May – 15 July

Vesalius College
Brussels

www.vesalius.edu
Vesalius College

Vesalius College Brussels offers undergraduate programmes in Business, Communications and International Affairs. As an American-style liberal arts college taught in English, the College takes a humanistic approach to intellectual inquiry, encouraging students to not only learn skills and acquire knowledge important to their chosen careers, but also to think critically and develop themselves personally and as citizens of an increasingly multicultural and globalised world.

The College’s teaching methods are characterised by small, interactive classes. As a small college with a student body of approximately 300 and a low student-to-professor ratio, the faculty is accessible and able to take a personal interest in the success of students, thus helping them achieve their potential.

Situated in Brussels and home to a thriving international community, the College offers students a truly unique educational experience. Brussels has an important international influence: as the Capital of Europe, the city is home to the European Institutions, NATO and numerous international organisations and multinational companies.

Summer in Brussels

The Vesalius College Summer Programme provides courses for college credit, for personal enrichment and to enhance professional development. The summer programme is of six weeks duration, from 30 May until 15 July 2011. Students can take up to two courses. Classes are scheduled for eight hours a week, usually four hours a day. Transcripts are issued at the end of the summer programme for the home institution of visiting students.

Our students benefit from Brussels as the capital of Europe in many ways. Our summer courses have a strong European focus and students have the opportunity to gain academic credit, work experience and valuable contacts by working with one of several prestigious organisations through our unique internship programme.

For admission to the summer programme, a secondary school education and a command of the English language are required. While a student visa is not required, a student must hold a valid passport or identity card.

Brussels and Beyond

Brussels is a very vibrant and cosmopolitan city offering students a great experience for summer study. From its many outdoor cafés, spacious parks, festivals and concerts to its excellent cuisine, museums and active nightlife, there is something for every taste.

Vesalius students have many options for easy getaways to explore Europe and its many countries and cultures. Belgium’s inter-city trains provide quick access to the coastal towns of Flanders, medieval Bruges, Antwerp (“The diamond capital of the world”) and the wooded hills of the Ardennes.

Looking beyond Belgium, Brussels is the ideal centre from which to explore the rest of Europe. are two hours or less by plane. Paris is a short 90 minutes by train and London, Cologne and Amsterdam are just over two hours away. Most major European cities are two hours or less by plane, making all of Europe, from Scandinavia to Eastern Europe to the Mediterranean, easily accessible for exploration.
Course Offering

**ART 107E - Modernism and After: A Belgian and European Perspective - Leon Lock**

Discusses a selection of modern and post-modern works of art – with an emphasis on contributions by Belgian artists – placed in an international, comparative frame. Modern and postmodern art for which the notions ”abstraction, “expression,” conceptualization” and “narrative” will act as a foil. Includes field trips.

**ART 181E - Introduction to Design - Damien Bihr**

When function and technologic answers are equally international, when only the price makes the difference in production, the design by its cultural approach makes the market decision. This course will explore the potential of the individual diversity to enhance ones own capacity to develop a personal cultural power and teach how to communicate by discovering or creating a universal language through the objects.

**BUS 214E - European Business Law - Bruno de Vuyst**

This course provides an introduction to and overview of the so-called ‘first pillar’ of the European Union on the basis of the European treaties as currently established, and with some reference to the Lisbon text in a forward perspective. Included are components on the institutions, competition law, agriculture, the ‘four freedoms’ that are at the core of the internal market (movement of goods, persons, capital and establishment rights), the customs union, social security and external relations.

**BUS 288E - Management of Art and Culture - Dirk De Corte**

The pressing need for a high standard knowledge of art management forms the foundations of this course, which captures the essentials of management for culture and arts organizations both in profit and not for profit contexts. Students get acquainted with modern day strategic management issues posed to arts organizations from a general and an operational perspective.

**BUS 326E - European Portfolio Management - Jean Bellemans & Bruno De Vuyst**

This course covers the “building blocks” of international portfolios (equities, bonds, financial derivatives), the main markets for these investments (Europe, U.S.A., the largest Asian markets), the main types of international portfolios marketed, and the construction, the management and the valuation of these portfolios.

**BUS 388E, Introduction to Sports Management - Alea Fairchild & VUB-LK**

This course will feature a number of experts in sports management, with a focus on the principles of sport marketing and management. Discussions will include the topics of quality and high performance management, organisational aspects of positive youth development initiatives through sport, career and lifestyle management of talented athletes in competitive sport, marketing communication in sport and sport economics.

**CMM 289E - Topics in European Film History - Wouter Hessels & Ernest Mathijs**

This course offers an illustrated survey of the most important currents, schools, films and filmmakers within the European Film History (early cinema in Europe, European avant-garde cinema during twenties, propaganda and poetic realism, beginning of sound film, Italian neorealism, French New Wave, British New Cinema, modernist and contemporary author’s cinema). The main emphasis will be placed on seeing and understanding films as texts operating in their different contexts (social, cultural, economic, political, technological,...).

**CMM 346E - Lobbying in the EU - David Zaruk**

With Brussels the home of thousands of lobby organisations employing numerous public affairs specialists whose task is to facilitate dialogue between private or public organisations and the decision-makers of the European Union, this course focuses on how lobbyists help these organisations to follow, analyse and even influence the decisions of the European Union.

**INT 381E - Internship**

Working in a multi-national firm or organisation, students undertake a 150-hour project related to their major.

**MTH 140E - Mathematics for Business and Economics - Koen Lefever**

Pre-requisite: at least one course in political science

**POL 334E - The European Union in the World – Amie Kreppel & Zachary Selden (University of Florida)**

This course explores the changing role of the European Union (EU) on the global stage. This course will examine the evolution of the EU’s global influence through an analysis of several key areas of influence, including enlargement, trade and economic policy and the development of defence policy.

**POL 342E - Nations and Ethnicity: Political Conflicts in Europe - Tommaso Chiamparino**

This course explores the relationship between nationalism, ethnicity and politics. Students will be familiarized with the contemporary theoretical debates in the study of nationalism, acquire the necessary analytical perspectives, concepts and tools for the investigation of the phenomenon in particular cases and apply these theories and concepts in the analysis of several nationalist movements and ethno-nationalist conflicts.

**STA 101E - Introduction to Statistics - Koen Lefever**

Teaches the mathematical skills required for problem solving and decision making in business through use of mathematical models and specialised techniques. Topics include functions as mathematical models, equation-solving techniques, calculus, exponential growth and time-value of money and partial derivatives and their applications in economic functions.

Each course earns 6 ECTS (European Credit Transfer System)
Tuition

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<thead>
<tr>
<th></th>
<th>Vesalius College Students</th>
<th>New Students</th>
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<tbody>
<tr>
<td>Application Fee</td>
<td>0 Euro</td>
<td>50 Euro</td>
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<tr>
<td>Late Registration Fee</td>
<td>65 Euro *</td>
<td>65 Euro *</td>
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<tr>
<td>Tuition per Course</td>
<td>965 Euro</td>
<td>965 Euro</td>
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<tr>
<td>Service Fee</td>
<td>75 Euro</td>
<td>93 Euro</td>
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* From noon, Wednesday June 1 until Friday June 3

Calendar

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>30 May</td>
<td>Orientation</td>
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<tr>
<td>1 - 3 June</td>
<td>First day of classes</td>
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<td>30 May - 3 June</td>
<td>Registration</td>
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<tr>
<td>30 May - 3 June</td>
<td>Registration</td>
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<tr>
<td>31 May</td>
<td>Deadline to pay tuition and fees</td>
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<tr>
<td>2 June</td>
<td>Public holiday</td>
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<td>3 June</td>
<td>Last day to add a class</td>
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<tr>
<td>13 June</td>
<td>Public holiday</td>
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<tr>
<td>24 June</td>
<td>Last day to drop a class</td>
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<td>8 July</td>
<td>Final day of classes</td>
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<tr>
<td>11 July</td>
<td>Public holiday</td>
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<tr>
<td>12 - 15 July</td>
<td>Final exams</td>
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Contact

For further information about the programme, contact:
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