International Summer School

at Kaposvár University

August 4 – 18, 2012

Focus on Central Europe

High qualified lecturers from all around the world

Courses about sustainable agriculture, economic, green finance, development, future, media, teaching etc.

Field trips on sustainable development projects such as Paks Nuclear Power Plant Visit, Lake Balaton Tour, Krishna-valley Bio-farm etc.

Free times activities, parties, concerts, folkdance and music night, cultural programmes etc.

http://iss.ke.hu/
2\textsuperscript{nd} INTERNATIONAL SUMMER SCHOOL

on Sustainable development

4-18 August 2012

at Kaposvár University

HUNGARY
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Why at Kaposvár University?

Kaposvár University is one of the youngest and most modern University and Campus in Hungary.

The campus has a beautiful green environment, with Lake Deseda, parks and the Equestrian Academy.

Spend your time coming to an International Summer School?

Our International Summer School is two weeks to improve your skills and knowledge about sustainability with well known professors from all around the world &

to enjoy summer, improve your international connections, make friendships, having fun etc.
Who

Is the International Summer School for?

If you are interested in sustainability
If you have enough brave motivation and appropriate English language skills to understand English presentations and participate in conversations about sustainability in English
whether you are 16 or 116 years old
whether you are a Bsc, Msc Phd student, teacher, professor or a people who is dedicated in sustainability

Our 2nd International Summer School IS FOR YOU!

KAPÓSVÁR UNIVERSITY
What is Sustainable?

Most people would say they support environmental conservation and the fight against anthropogenic global warming, but what does that mean in practice? How can companies maintain a commitment to long-term environmental goals without sacrificing present profits? And is that even ethical in an economically troubled region like Central Europe where many workers are worried more about putting food on the table tonight than whether the ocean temperature will be a few degrees higher in fifty years?

Central Europe provides a perfect case study for the effects of international environmental policy and macroeconomic changes on small states. Though Poland, Czech Republic, Slovakia, and Hungary are members of the EU, their economies are in some ways far behind those of Germany, France, and Scandinavia, which have so much clout in establishing pan-European environmental regulations.

Nevertheless, as members of the EU, Central European countries are bound by these regulations, which are among the strictest in the world, and are thus forced to develop and innovate in a much more sustainable way. Though this makes the economic going difficult at times, it offers Central Europe a chance to lead the world as an example of responsible progress.

Kaposvár University's 2nd International Summer School will attempt to address these questions, sort out these apparent paradoxes, and prepare its participants to be leaders in the global conversation on issues of sustainability.
getting here

Kaposvár University is located in South-Western part of Hungary. It takes 2-3 hours by public transport to get to Kaposvár from Budapest. (~250 kms)

where will I be staying?

During the Summer School you will have

classes at Kaposvár University Campus,

accommodation in our brand new Students hostel with gym hall and sauna.

We are organizing field trips on sustainability, cultural programmes and free time activities to make your stay enjoyable.

Participation fee covers: tuition, accommodation, catering and registration fee.

If you register until 15th April you will get 16% discount from participation fee.

If you are more than two you will get 24% discount from participation fee.

Find more details p. 17.
programmes
your programme...

Day 0:
Saturday 4th August
8.00-16.00 Arrival and Registration
16.00-18.00 Welcome, Campus tour
18.00-19.00 Dinner
20.00 Welcome party

Day 1:
Sunday 5th August
9.00 Breakfast
10.00-12.00 Sustainability and the European Union
12.00-13.30 Lunch
13.30-15.30 Marketing of the sustainable development
17.00-18.00 Dinner
20.00 Evening activities

Day 2:
Monday 6th August
9.00 Breakfast
10.00-12.00 Sustainable development at rural universities
12.00-13.30 Lunch
13.30-15.30 United Nation’s strategy and planning on sustainable development
17.00-18.00 Dinner
20.00 Evening programme

Day 3:
Tuesday 7th August
8.00 Breakfast
9.00-11.00 Agric-environmental measures of large scale farm
11.00-12.00 Lunch
12.00-14.00 Emerging food safety issues in 2012
14.30-17.00 Field trip on sustainable development (Bőszénfa Game Management Landscape Center)
17.30-18.30 Dinner

Day 4:
Wednesday 8th August
9.00 Breakfast
10.00-12.00 What makes pension system sustainable?
12.00-13.30 Lunch
13.30-15.30 Sustainable local finance
16.00-20.00 Cultural trip and night with Dinner (Szenna)

Day 5:
Thursday 9th August
9.00 Breakfast
10.00-12.00 Sustainability of governmental social programmes in India
12.00-13.30 Lunch
13.30-16.30 Field trip on sustainable development (Krishna-valley)
17.00-18.00 Dinner
20.00 Evening programme
Day 6:
Friday 10th August
8.00 Breakfast
9.00-10.30 Teaching Sustainability
11.00-12.30 Educational perspective on environmental protection
12.30-14.00 Lunch
14.00-16.00 The Interaction between humans and Nature-introduction to urban ecology
17.00-18.00 Dinner

Day 7-8:
Saturday-Sunday 11th -12th August
Field trip to Lake Balaton

Day 9:
Monday 13th August
8.00 Breakfast
9.00-11.00 Managing the Global water system
11.30-13.30 Hydrogen based economy
14.00-15.00 Lunch
15.00-20.00 Field trip on sustainable development (Paks Nuclear Power Plant)

Day 10:
Tuesday 14th August
9.00 Breakfast
10.00-12.00 Sustainable energy systems
12.00-13.30 Lunch
13.30-15.30 Sustainable aspects of traditional housing
16.00-00.00 Cultural trip and night to Pécs (Europe Cultural Capital City 2010)

Day 11:
Wednesday 15th August
9.00 Breakfast
10.00-12.00 Innovative companies and sustainability
12.00-13.30 Lunch
13.30-15.30 Sustainable animal production
17.00-18.00 Dinner

Day 12:
Thursday 16th August
9.00 Breakfast
10.00-12.00 The rise of China and capitalist System World, sustainable solutions
12.00-13.30 Lunch
13.30-15.30 From green movement to Eco-terrorism
16.00-19.00 Field trip on Sustainable development (Kassay-valley)
19.00-20.00 Dinner
Day 13:
Friday 17th August
9.00 Breakfast
10.00-12.00 The Millenium Project: Global challenges we face at the beginning of 21st century
12.00-13.30 Lunch
16.00-17.00 Closing Ceremony
17.00-18.00 Dinner
20.00 Farewell

Day 14:
Saturday 18th August
Leaving day
Bőszénfa, a small village in the rolling hills of Zselic, hosts the Game Management Landscape Center of Kaposvár University. The center was started as an experimental program, and now, it is one of the most important stock in Middle-Europe, with a tradition going back to two decades. The 1300 hectare land provides habitat for more than 1500 red deer, 300 wild boar, 200 fallow deer, 150 muflon and approximately 50 roe deer. We also breed domesticated animals, such as Hungarian grey cattle, racka sheep, pigs, horses, donkeys, goats and water buffalo. Our varied activity is unique in Hungary because game management, crop cultivation, forestry, hunting, game meat processing and tourism exist in the same unit. We are taking part in many research projects and contribute to the theoretical and practical qualification of Kaposvár University students.

Lake Balaton is a paradise for lovers of the great outdoors who crave stunning scenery and fresh air in their lungs. Lake Balaton is a freshwater lake in the Transdanubian region of Hungary. It is the largest lake in Central Europe, and one of its foremost tourist destinations. Lake Balaton is often called the "Hungarian Sea". The mountainous region of the northern shore is known both for its historic character and as a major wine region, while the flat southern shore is known for its resort towns.
**Krishna-valley**

Krishna valley is a peaceful island on the sea of the rushing weekdays, from Balaton onto only thirty kilometres, in the direction of Kaposvár. Our area lying on two hundred and sixty hectares – which one in one cultural centre and biofarm too – with really beautiful sights and it holds out hopes for new experiences coming to visit here for him. Our ornament lakes, our groves, and our arbouretum more hundred plants and a home is provided to species. Our dairy-farm, our bio gardening, Our apiculture, and our school’s building likewise can be visited.

**Kassai-valley**

The guiness recorder Lajos Kassai is a world famous horseback archery and bow maker. In his valley you can meet the traditional Hungarian domestic animals and you can see impressive performances of his modern horseback archery school.

**Paks Nuclear Power Plant**

The Paks Nuclear Power Plant (Hungarian: Paksi Atomerőmű), located 5 kilometres far from Paks, central Hungary, is the first and only operating nuclear power station in Hungary. Altogether, its four reactors produce more than 40 percent of the electrical power generated in the country.
Cultural programmes

3rd International Chamber Music Festival

The festival has set itself no small task in trying to get young people, the intellectuals of the future, to understand and love classical music by offering seven days of world class music programs and high quality events to go along with them. Most of the artists who will be appearing are world famous stars, well known to the Hungarian and international public, such as Alina Pogotksina, Nicolas Altsaedt, Katalin Kokas, Barnabás Kelemen, José Gallardo, Zoltán Kocsis, or Latica Honda-Rosenberg. There will be jazz as well as classical concerts, and there will also be gastronomy, which forms an integral part of Hungarian culture.

www.kaposfest.hu

PÉCS

Cultural Capital City of Europe 2010. Pécs is the fifth largest city of Hungary, located on the slopes of the Mecsek mountains in the south-west of the country, close to its border with Croatia.

Free-time activities

Kaposvár in August boasts a lively cafe culture and nightlife nearly every night of the week. In addition to its many restaurants, bars, and clubs, Kaposvár has its own water park and extensive opportunities for indoor and outdoor recreation. The ISS’s evening programme will include several parties and opportunities to engage the local community on the dancefloor.

Lake Deseda, located quite close to the university, offers a pleasant grassy strand where cafes serve cool beer and wine spritzers or frőcs to sunbathers and swimmers.
Lecturers

Prof. Dr. Báger, Gusztáv: United Nation expert strategy and planning on sustainable development. Professional Staff Member of Secretariat of the Economic Commission of the United Nations. Director general of the International Financial Secretariat of the Ministry of Finance (IMF). Research Director of the State Audit Office. Course Director of the United Nations Institute for Training and Research. Professor of the Budapest Catholic University. Hungary e-mail: bagerg@gmail.com

Prof. Dr. Li Xing: The rise of China and capitalist System World, sustainable solutions. Research Center on Development and International Relations Department of Culture and Global Studies, Aalborg University, Denmark. e-mail: xing@cgs.aau.dk

Prof. Dr. Nováček, Pavel: Global Challenges we Face at beginning of the 21st Century. Department of Development Studies, Faculty of Science, Palacky University, Olomouc, Czech Republic. e-mail: pavel.novacek@upol.cz

Prof. Dr. Marjanović, Prvoslav: Managing the Global Water System. EDUCONS University, Faculty for Environmental Governance and Corporate Responsibility, Sremska Kamenica, Serbia. Advisor, Institute for the Development of Water Resources "Jaroslav Černi", A.D, Beograd, Serbia. e-mail: marjanovic.civil@gmail.com

Prof. Dr. Nagy, Imre: The Interaction Between Humans and Nature. Leader of Lake Balaton field trip. Full Professor at the University of Novi Sad and Kaposvár University in urban ecology and in Environmental Studies.

Prof. Dr. Macak, Milan: Agri-environmental measures: for large-scale farm. Department of Sustainable Agriculture and Herbology, Faculty of Agrobiology and Food Resources, Slovak University of Agriculture in Nitra, Slovak Republic. e-mail: milan.macak@uniag.sk
**Siegfried, Patrick:** *Innovative companies and sustainability*  
Phd student at Kaposvár University. Professor at University of Applied Sciences, Germany. e-mail: Patrick.Siegfried@web.de

**Dr. Slivac, Damir:** *Sustainable energy systems.* Associate Professor Department for Power Engineering, Faculty of Electrical Engineering in Osijek, Croatia. e-mail: sljivac@etfos.hr

**Dr. Biener, Stephan Dirk:** *Sustainability and the European Union.* Corvinus University, Hungary. Jurist, Industrial Engineer, Chairman of Euro Foundation for Science and Research. e-mail: euro-stiftung@web.de

**Dr. Walkiewicz, Elzbieta:** *Educational perspective on environmental protection.* University of Gdansk, Poland. e-mail: elawalk@wp.pl

**Dr. Sternicka, Anna:** *New methods of teaching about sustainable development.* University of Gdansk, Inst. of Biology, Department of Methodology, Teachers’ Continuing Education Institution – Gdansk. Poland e-mail: bioas@univ.gda.pl

**Dr. Novotny, Joseph:** *Sustainability of government social programs in India.* Charles University in Prague, Faculty of Science, Department of Social Geography and Regional Development, Czech Republic. e-mail: pepino@natur.cuni.cz

**Dr. Lončar-Vicković, Sanja:** *Sustainable aspects of traditional housing in the region.* Faculty of Civil Engineering Head of department of Architecture and Urban Planning, Osijek, Croatia. e-mail: sloncar@gfos.hr

**Dr. Burger, Csaba:** Dr. Burger, Csaba: *What makes pension system sustainable?* Csaba has obtained his PhD from the University of Oxford. Prior to his studies, he has obtained consulting experience at a global management consultancy. Currently he is an advisor to MetallRente, a German multi-employer pension fund. e-mail: csaba.burger@spc.oxon.org

**Dévai, Dóra- Glied, Viktor:** *From green movement to eco-terrorism.* Viktor Glied: Historian and political scientist, assistant professor at the University of Pécs. Participant of several research projects in the field of ecological policy, migration and civic organisations since 2005. Dóra Dévai: PhD candidate of the International Relations Doctoral School at the Corvinus University of Budapest. Lecturer, author of articles on U.S. foreign and security policy and international cyber policy since. e-mail: thedevai@gmail.com
Prof. Dr. Kovács, Melinda: Emerging food safety issues in 2012. Veterinary doctor (1982), DSc (2005), professor of Kaposvár University (2000-), head of Department of Animal Physiology and Hygiene (1990-). Teaching Animal physiology, Animal hygiene, Production physiology, Nutritional immunology, Digestive physiology. Hungary e-mail: Kovacs.melinda@mail.ke.hu

Dr. habil. Gál, Zoltán – Sárdi, Gábor: Sustainable local finance. A Dr. Gál Zoltán: Director of International Affairs, and Associate professor at the University of Kaposvár, Faculty of Economics, Department of Regional Economics, Senior research fellow at the Centre for Economic and Regional Studies, HAS. Formal expert of DG Research European Commission, Regional Studies Association Research Network Organizer on Eastern-European Finance. Sárdi Gábor: Phd student Kaposvár University Faculty of Economic e-mail: sardi.gabor@ke.hu

Dr. Bánkuti, Gyöngyi: Hydrogen based Economy. Mathematical Engineer (1985), Ph.D. (1995) Technical University of Budapest, Associate Professor of Kaposvár University (2000-) Department of Mathematics and Physics, Teaching Quantitative Methods in Economy, Visiting Professor at Indian Institute of Management, Shillong, India (2011). e-mail: bankuti.gyongyi@ke.hu

Dr. Szabó, Csaba: Sustainable animal production Kaposvár University, Faculty fo Animal Sciences e-mail: szabo.csaba@ke.hu

Lehőcz, Gábor: Sustainable development on rural universities Ph.D. Candidate Ph.D. School for Management and Business Administration, Faculty of Economic Science, Head of the Administrative Board of Studies at Kaposvár University e-mail: lehocz.gabor@ke.hu

Varga, Ákos: Marketing of the sustainable development. PhD Candidate Ph.D. School for Management and Business Administration, Faculty of Economic Science, Kaposvár University e-mail: varga.akos@ke.hu
How to apply?

**Step 1**
Read this brochure and our [homepage](http://iss.ke.hu/index.php/registration) carefully and look at the programmes being offered. When you are certain that you would like to participate at Kaposvár University Second International Summer School...

**Step 2**
Choose a registration pack

<table>
<thead>
<tr>
<th>Early-bird registration</th>
<th>Total costs Deadline 30th May</th>
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<tbody>
<tr>
<td><strong>Deadline 15th April</strong></td>
<td><strong>Registration fee:</strong> 50 €</td>
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<tr>
<td>Registration fee: 50 €</td>
<td><strong>Tuition fee:</strong> 375 €</td>
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<td>Tuition fee: 300 €</td>
<td><strong>Accomodation:</strong> 85 €</td>
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<td>Accomodation: 80 €</td>
<td><strong>Catering:</strong> 185 €</td>
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<tr>
<td>Catering: 160 €</td>
<td><strong>All:</strong> 695 €</td>
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<td>All: 590 €</td>
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<tr>
<th>Group registration</th>
<th>Partner Universities</th>
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<tr>
<td><strong>If you are more than two person</strong></td>
<td><strong>Slovak University of Agriculture in Nitra (Slovakia)</strong></td>
</tr>
<tr>
<td>Registration fee: 50 €</td>
<td><strong>Józef Majka University of Social Sciences in Mińsk Mazowiecki (Poland)</strong></td>
</tr>
<tr>
<td>Tuition fee: 250 €</td>
<td><strong>Teachers’ Continuing Education Institution in Gdańsk (Poland)</strong></td>
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<tr>
<td>Accomodation: 80 €</td>
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<tr>
<td>Catering: 150 €</td>
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<td>All: 530 €</td>
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| Registration fee: 20 € | **Slovak University of Agriculture in Nitra (Slovakia)** |
| Tuition fee: 150 €    | **Józef Majka University of Social Sciences in Mińsk Mazowiecki (Poland)** |
| Accomodation: 65 €   | **Teachers’ Continuing Education Institution in Gdańsk (Poland)** |
| Catering: 150 €      |                                 |
| All: 385 €           |                                 |

**Step 3**
Registrate and send participation fee.

**Step 4**
COME ALONG!!!
„Just a note to say how informational, interesting, diverse and culturally stimulating this program has been. I would highly recommend it to any student as the subject matter has been appropriate for all science, engineering and sustainability students. The hospitality and effort this staff has shown all 25 of us has been excellent having made sure each evening has had an agenda either scientific in nature or having to do with their culture, including wine and music festivals. They have planned two extensive weekend trips for us all around Lake Balaton region which is about 4 hrs away and this weekend Pecs. We also have had several class related trips including sustainable agricultural/animal science, and on Monday a trip to the Nuclear power plant in Paks. This has been an amazing opportunity and experience.

Spread the word.... L”

/Lucie Muns, ISS 2011 student from Florida Institute of Technology/
Concept of International Summer University

Our summer school addresses actual **global and local** issues regarding sustainable development and its potential to meet human needs while preserving the environment in the present and for future generations. As more and more corporations begin to focus on **gaining competitive advantage through environmentally sustainable practices** such as energy efficiency, local energy sourcing, food safety, nuclear safety and sustainable urban development, they discover practices coinciding more and more with Corporate Sustainability. This is the set of principles that guide executives and entrepreneurs wishing to benefit from the increased cash flows and innovative nature that local and sustainable thinking instils in corporate culture.

The challenges of sustainable development demand **new strategies** from universities and new ways of thinking from students through stronger commitment to environmental sustainability in higher education. This must come not only through fostering sustainability and environmental literacy in teaching, research, operations, but also through shifting towards third missions. Third missions are those university-based services such as innovation, consultancy, and lifelong learning programs that have become increasingly important sources of economic development in the local area. There is pressure from government, businesses, and communities for universities to align their core functions with regional and local needs.
Contact Us

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Director of International Relations

Do not forget to check our homepage as well!
http://iss.ke.hu/
